

sarah bouillon

Experience

ACFE | Austin, TX

Lead Front-End Designer | 02/2018-present

- Conduct focus groups and other methods of user research.
- Develop solutions and interactions that balance user experience with marketing objectives.
- Establish patterns within multi-site web presence that promote a cohesive look and feel, and simplify the go-live process.
- Collaborate with back-end developers to fulfill product specs.
- Build responsive, accessible, SEO-optimized websites.
- Spearhead rebranding of digital marketing collateral with modern, flexible designs.
- Educate co-workers on web best practices through Lunch-and-Learn sessions.
- Wireframe, mockup, prototype, and iterate on digital products.

Creative Developer | 07/2015-02/2018

- Fulfilled graphic designer/front-end developer hybrid role.
- Established e-mail guidelines and templates that promote a consistent brand experience.

DeckCommerce | St. Louis, MO

Web Developer | 09/2014 - 07/2015

- Collaborated in an Agile environment (JIRA).
- Designed and built custom websites in an agency setting.

MODIS | St. Louis, MO

IT Consultant | 09/2013-09/2014

- Positioned at Maritz Research, assisted senior developers with market research data processes and web development tasks.

Education

University of Missouri | Columbia, MO

Bachelor of Arts in Music | 2008-2012

Skills

user experience design

user research

visual identity branding

front-end development

product design

information architecture

public speaking

style guides/design systems

Tools

Sketch App

CSS/CSS3

JavaScript

LESS/Sass

HTML/HTML5

Git

jQuery

PhotoShop

Illustrator

InVision

In the wild

 sarahbouillon.io

 dribbble.com/sarahbou

 github.com/sarahbou

 linkedin.com/in/sarahbouillon